



Innovative Strategies for the Road Ahead

FLEET MANAGEMENT TRAINING

SUSTAINABLE FLEET MANAGEMENT: REDUCING ENVIRONMENTAL IMPACT



For fleet managers and sustainability focal points who wish to positively contribute to the climate change strategy of their organisations

About this Specialisation

At organisational level, vehicle fleet emissions represent between 12 - 20% of humanitarian organisation's overall carbon footprint. However, at country office level, vehicle fleets can be the highest contributor to the carbon footprint. There is a need to apply strategies to lower the impact that fleet has on the climate and environment.

You know your fleet needs to become more sustainable—but do you know how to do it? **Become a driving force in your organisation's sustainability efforts!**

By taking the online specialisation Sustainable Fleet Managements: Reducing the Environmental Impact of Your Fleet, you'll gain the insights needed to become that change, get the practical knowledge and skills to reduce emissions associated with fleet and set yourself up for success!

Target Audience

This specialisation is designed for fleet managers who wish to reduce the environmental impact of their fleet and positively contribute to the climate change strategy of their organisations

It is also relevant for sustainability focal points who want to gain more insight into the reduction of emissions through vehicle fleet management

This specialisation can be taken as a stand-alone course or as a follow up of the Fleet Management Fundamentals or Pro Training.

What will you Learn?

By the end of this specialisation, you will be able to:

- Gain the knowledge to introduce sustainable fleet management to your team
- Learn proven methods for developing and launching sustainable fleet initiatives
- Develop tools to help your fleet set and achieve sustainability goals
- Identify how to monitor, evaluate, and improve the environmental performance of your fleet



How much time do you need for this training?

This specialisation is offered over 4 weeks. It is fully online, you can take it from anywhere in the world. It has an **estimated 20 hours of learning**.

Every week you will receive access to a new module and homework for the week.

There will be a weekly live session. Fleet Forum works with group sizes of 10-12 participants, so you can get value from active participant discussions.

What will you get if you purchase this training?

When you purchase this training, you get access to:

- Downloadable training materials
- 1-year access to the Training Portal

Upon completing the training, your electronic Certificate of Participation will be added to your Personal page - from there, you can print your Certificate or add it to your LinkedIn profile, on printed resumes, CVs, or other documents.

What is different in this specialisation when you have participated in the Fleet Management Fundamentals Training.

- In the Fundamentals training, you spend 4 hours on this topic. In the specialisation, you will spend 20 hours. You will have the opportunity to broaden your knowledge and skills around the topic.
- We will deep-dive into challenges and opportunities related to reducing the emissions of your fleet;
- You will be provided with thought-provoking insights around emission reduction of your fleet;
- You will be engaged in class-wide discussions with other participants who are also working on reducing the environmental impact of their fleet;
- You will walk away with a SMART action plan, focused specifically on sustainable fleet.

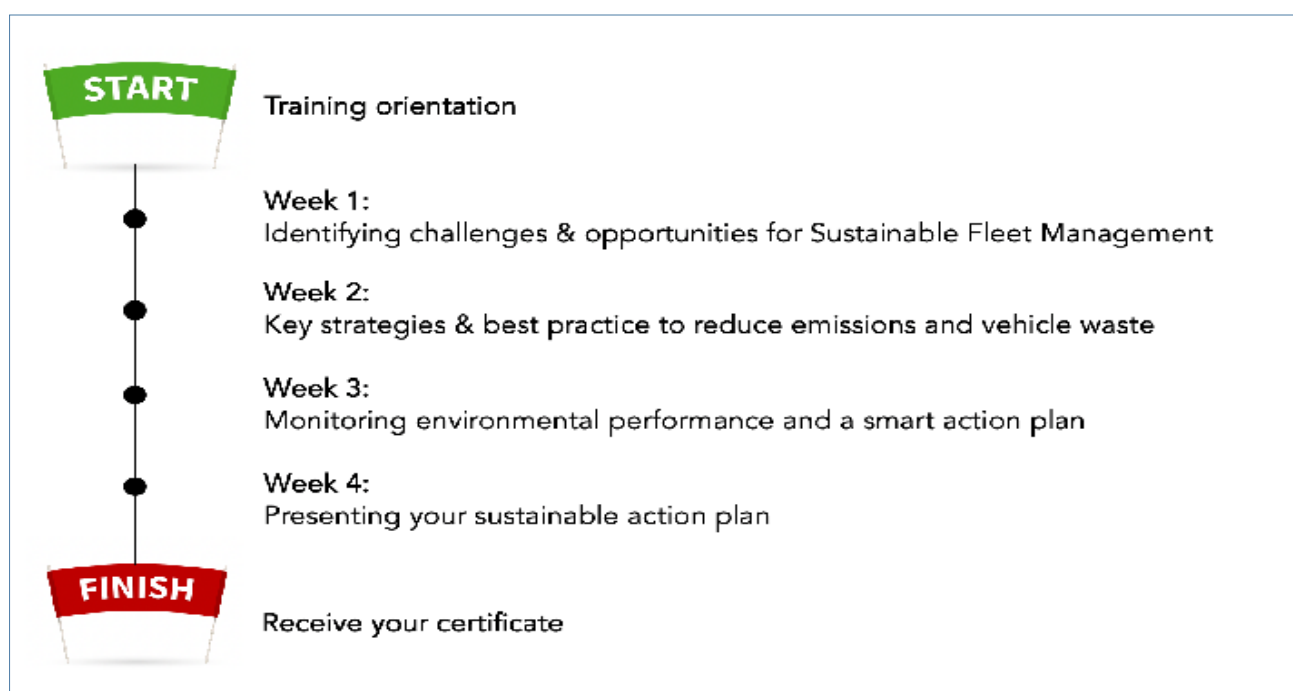
Start Your Sustainability Transformation

Throughout this specialisation, you will receive practical wisdom for fleet management experts embedded alongside theories, and new ideas from participants' discussions and sector best practices.

To receive your course certificate, you will develop a SMART action plan to make your fleet sustainable.

In week 4 you will present your action plan to achieve your goal.

At the end of the session, you will be ready to implement actions to lead your organisation into the future.



Training orientation week by week:**Week 1: Identifying challenges & opportunities for sustainable fleet management****Key topics:**

- setting fleet baseline;
- the Paris agreement;
- identifying context-specific challenges and opportunities;
- being a sustainability leader;
- knowing the key stakeholders to get into action.

Week 2: Key strategies & best practice to reduce emissions and vehicle waste**Key topics:**

- positioning fleet in your organisation's sustainability strategy;
- difference between Scope 1, 2 and 3 emissions;
- difference between net zero and climate neutral;
- best practices to reduce vehicle waste in humanitarian operations;
- policies and regulations as a lever for more sustainable fleets.

Week 3: Monitoring environmental performance and a smart action plan**Key topics:**

- cycle of continuous improvement in fleet sustainability;
- hybrid and electric vehicles;
- finding a mix between leading and lagging indicators;
- making your progress visible.

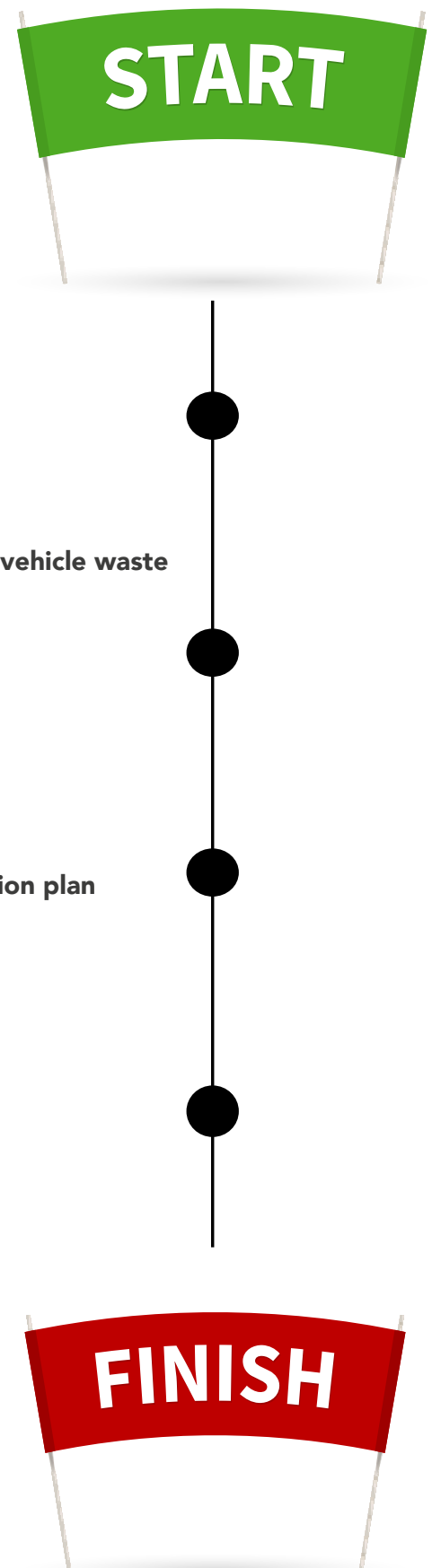
Week 4: Presenting your sustainable action plan**Key topics:**

- identifying the best sustainable actions for your operation;
- drafting your action plan;
- getting feedback and fine-tuning your plan for success.

Receive your certificate.

Would you like to take a sneak peek at the training content?

[Click here.](#)





Training Fee

This training has a one time fee of \$180 for Fleet Forum members and \$200 for non-members. Organisations have the option to receive an invoice and pay via international bank transfer.

[Visit this link to apply for the training.](#)

Overview

Where	Online
When	April 3 - April 28, 2023
Language	English
Duration	20 Hours over 4 weeks
Costs	\$180,00 for Fleet Forum members / \$200,00 for non-members
Contact	Admin@FleetForum.org