

CONFERENCE SPONSORSHIP PROGRAMME

There are several sponsorship packages available for the 2020 conference, which provide opportunities for you to market your brand and your services and engage directly with your key target groups.

Please see the sponsorship levels below for all details. For more questions or specific sponsor suggestions, contact Paul Jansen, Fleet Forum Executive Director, by email (paul.jansen@fleetforum.org) or telephone (+31 6211 70 717).

Sponsor packages	Welcome Drinks, 23 June	€7,500
	Networking Drinks, 24 June	€7,500
	Group Dinner, 25 June	€9,000
	Best Transport Achievement Award	€7,500
	Conference Fee	€2,750

WELCOME DRINKS – €7,500 **EVENING OF TUESDAY, JUNE 23, 2020**

Delegates are invited to attend the Welcome Drinks as an unofficial opening of the conference and a relaxed opportunity to network.

BENEFITS

- Logo on Banner at the Welcome Drinks venue
- Logo on Fleet Forum website
- Logo on Banner in Plenary room throughout the conference
- Logo on conference materials (i.e., invitation, welcome letter, agenda)
- Logo in Conference app
- Place name on the room panel where the Welcome Drinks are hosted
- Article in conference magazine

OPPORTUNITIES

- Officially welcome attendees to the Welcome Drinks
- Set-up a small exhibition (brochures, video, etc.)
- Entrance to conference for two participants

Innovative Strategies for the Road Ahead

 **NETWORKING DRINKS – €7,500**
EVENING OF WEDNESDAY, JUNE 24, 2020

Delegates are invited to attend the Networking Drinks at the end of day 2 of the conference and a relaxed opportunity to network.

BENEFITS

- Logo on Banner at the Networking Drinks venue
- Logo on Fleet Forum website
- Logo on Banner in Plenary room throughout the conference
- Logo on conference materials (i.e., invitation, welcome letter, agenda)
- Logo in Conference app
- Place name on the room panel where the Welcome Drinks are hosted
- Article in conference magazine

OPPORTUNITIES

- Officially welcome attendees to the Networking Drinks
- Set-up a small exhibition (brochures, video, etc.)
- Entrance to conference for two participants

 **GROUP DINNER – €9,000**
EVENING OF THURSDAY, JUNE 25, 2019

The Group Dinner is a relaxed atmosphere to further encourage networking and informal discussion among delegates.

BENEFITS

- Logo on Banner at the Group Dinner venue
- Logo on Fleet Forum website
- Logo on Banner in Plenary room throughout the conference
- Logo on conference materials (i.e., invitation, welcome letter, agenda)
- Logo in Conference app
- Place name on the room panel where the Group Dinner is hosted
- Article in conference magazine

OPPORTUNITIES

- Officially welcome attendees to the Group Dinner
- Set-up a small exhibition (brochures, video, etc.)
- Entrance to conference for two participants

 **BEST TRANSPORT ACHIEVEMENT AWARD – €7,500 (3-YEAR AGREEMENT)**

THURSDAY, JUNE 25, 2020

The Best Transport Achievement Award recognises the fleet manager and organisation that are an inspiring example for others in one or more critical fleet management areas, namely road safety, fleet safety, environmental impact and cost efficiency.

BENEFITS

- Logo on Banner at the Awards venue
- Logo on Fleet Forum website
- Logo on Banner in Plenary room throughout the conference
- Logo on conference materials (i.e., invitation, welcome letter, agenda)
- Logo in Conference app
- Place name on the room panel where the Award Ceremony is hosted
- Article in conference magazine
- Brand the award with sponsor name and logo
- Name and logo in press release about the Award winner
- Name, logo and contribution to the article on the award winner (featured on the Fleet Forum website)

OPPORTUNITIES

- Officially welcome attendees to the Award Ceremony
- Honour the award winner and receive press coverage, photo opportunities, etc.
- Be a member of the Transport Award jury
- Set-up a small exhibition (brochures, video, etc.)
- Entrance to conference for two participants

 **CONFERENCE FEE – €2,750**

 **MEMBER CONFERENCE FEE - €2,500 (ADDITIONAL PERSON OF A MEMBER ORGANISATION)**