CONFERENCE SPONSORSHIP PROGRAMME

There are several sponsorship packages available for the Virtual Annual Fleet Forum Conference 2022, which provide opportunities for you to market your brand and services and engage directly with your key target groups.

Please see the detailed packages listed below. For questions or alternative sponsor ideas, please contact Paul Jansen, Fleet Forum Executive Director, by email (paul.jansen@fleetforum.org) or phone (+31 6 2117 0717).

<table>
<thead>
<tr>
<th>Sponsor Packages</th>
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<tbody>
<tr>
<td>Virtual Welcome Event (Mon, 27 June)</td>
<td>€7,500</td>
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<tr>
<td>Virtual Happy Hour Event (Tues, 28 June)</td>
<td>€7,500</td>
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<tr>
<td>Best Transport Achievement Award (Wed, 29 June)</td>
<td>SOLD OUT</td>
</tr>
<tr>
<td>Virtual Conference Booth Sponsorship (Tues &amp; Wed 29 June)</td>
<td>€5,000</td>
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<tr>
<td>Virtual Conference Booth Sponsorship (for members) (Tues 28 &amp; Wed 29 June)</td>
<td>€3,500</td>
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<tr>
<td>Sponsorship Keynote Session (Tuesday 29 June)</td>
<td>€4,000</td>
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**VIRTUAL WELCOME EVENT: €7,500**
**MONDAY, JUNE 27, 2022 (EVENING)**
You have the opportunity to host a virtual, engaging welcome event to which delegates are invited and create informal opportunities to network.

**BENEFITS**
- Logo on Fleet Forum website
- Logo on social media throughout the conference
- Logo in Conference Platform
- Article and logo in Digital Conference Magazine

**OPPORTUNITIES**
- Officially welcome attendees to the Welcome Event and run an engaging session
- Entrance to the conference for two participants

**VIRTUAL HAPPY HOUR EVENT: €7,500**
**Tuesday, 28 June 2022 (EVENING)**
You have the opportunity to host a virtual, engaging networking event to which delegates are invited and create informal opportunities to network. This event will take place at the end of the first Conference day.

**BENEFITS**
- Logo on Fleet Forum website
- Logo on social media throughout the conference
- Logo in Conference Platform
- Article and logo in Digital Conference Magazine

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OPPORTUNITIES
- Officially welcome attendees to the event and run an engaging session
- Entrance to the conference for two participants

Virtual Booth Sponsorship: €5,000
Tuesday, 28 & Wednesday 28 June 2022
Our virtual conference booths offer you the opportunity to promote your products and services. Through the booth you can interact with delegates throughout the conference, offer white papers or brochures or even play short videos.

Benefits
- Logo on Fleet Forum website
- Logo on social media throughout the conference
- Logo in Conference Platform
- Article and logo in Digital Conference Magazine

Opportunities
- Engage and interact with conference delegates
- Promotion of your products and services
- Entrance to the conference for two participants

Virtual Booth Sponsorship For Fleet Forum Members: €3,500
Tuesday, 28 & Wednesday 29 June 2022
Fleet Forum members can make use of the Virtual Booth Sponsorship (described above) at a discounted rate.

Sponsorship Keynote Session: €4,000
Tuesday, June 28, 2022
You have the opportunity to select the keynote speaker with Fleet Forum.

Benefits
- Logo on Fleet Forum website
- Logo on social media throughout the conference
- Logo in Conference Platform
- Article and logo in Digital Conference Magazine
- Recognised during the introduction of the keynote speaker.

Opportunities
- Entrance to the conference for two participants

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